ShowBiz Pizza Time, Inc.

FRANCHISE NEWS

#19 December 5, 1986

WEEKLY SALES

AVERAGES FOR WEEK ENDING 11-30-86

SPP Franchised Units (70): $13,323
SPP Company Units (90): $16,535
CEC Franchised Units (86): $14,085
CEC Company Units (28): $16,837

ShowBiz Pizza Place and Chuck E. Cheese

Average of Top 20 Units = $23,058

1. Tacoma, WA — Northwest Partners V
2. San Jose (Tully), CA — M.C.A. & Associates
3. Portland, OR — Computerized Entertainment Concepts
4. Burnaby, BC — Nintendo Entertainment Centres
5. Huntington, WV — Huntington Entertainment
6. Albany, NY — Pizza Time of New York
7. Virginia Beach, VA — Adventure Restaurant Corporation
8. Victoria Park, ONT — All Canadian Pizza Shows
9. Lafayette, LA — Acadiana Productions
10. Fayetteville, NC — Adventure Restaurant Corporation
11. Spokane, WA — Thomas & Timothy Finnerty
12. Anchorage, AK — Caudle & Associates
13. Brooklyn, NY — Family Showtime Theatre of Bay Parkway
14. Bridgeville, PA — McKnight Family Centers #3
15. El Toro, CA — F.E.C., Inc
16. Nashville #2, TN — BAM, Inc.
17. Honolulu, HI — Pal Anderson Enterprises
18. Greece, NY — Pizza Time of New York
19. Milwaukee(Chase), WI — R. C. Schmidt, Jr.
20. Florence, KY — Family Entertainment

Chuck E. Cheese

Average of Top 20 Units = $22,044

1. Tacoma, WA — Northwest Partners V
2. San Jose (Tully), CA — M.C.A. & Associates
3. Portland, OR — Computerized Entertainment Concepts
4. Burnaby, BC — Nintendo Entertainment Centres
5. Albany, NY — Pizza Time of New York
6. Victoria Park, ONT — All Canadian Pizza Shows
7. Spokane, WA — Thomas & Timothy Finnerty
8. Anchorage, AK — Caudle & Associates
9. Brooklyn, NY — Family Showtime Theatre of Bay Parkway
10. Bridgeville, PA — McKnight Family Centers #3
11. El Toro, CA — F.E.C., Inc.
12. Greece, NY — Pizza Time of New York
13. Milwaukee (Chase), WI — R. C. Schmidt, Jr.
14. Florence, KY — Family Entertainment
15. West Mifflin, PA — McKnight Family Centers #3
16. West Allis, WI — R. C. Schmidt, Jr.
17. Victorville, CA — Backyard Investment Group
18. Louisville #2, KY — Family Entertainment
19. Hayward, CA — Ulrike-Grandjean Corp.
20. Monroeville, PA — McKnight Family Centers, Inc.

ShowBiz Pizza Place

Average of Top 20 Units = $18,318

1. Huntington, WV — Huntington Entertainment
2. Virginia Beach, VA — Adventure Restaurant Corporation
3. Lafayette, LA — Acadiana Productions
4. Fayetteville, NC — Adventure Restaurant Corporation
5. Nashville #2, TN — BAM, Inc.
6. Honolulu, HI — Pal Anderson Enterprises
7. Salt Lake City, UT — Family Entertainment Developers
8. Chattanooga, TN — McBiz Corporation
9. Allentown, PA — Wellington Development of Florida
10. Parkersburg, WV — Trio Foods Enterprises
11. Paducah, KY — Pumezco
12. Knoxville, TN — Gary Long
13. Little Rock #2, TN — Harold Burlingame
14. Fargo, ND — Great Plains Associates
15. Charlotte, NC — Adventure Restaurant Corporation
16. Billings, MT — T'N'T Partnership
17. Greensboro, NC — Mike Hilton
18. Nashville #1, TN — BAM, Inc.
19. Pensacola, FL — Wellington Development of Florida
20. Des Moines, IA — McBiz Corporation

OPERATIONAL NEWS

LAST MINUTE REMINDER

The last date for reserving space in the March 8, 1987, co-op insert is December 8.

COMPANY REMODELED STORES

At our semi-annual meeting is Orlando, Dick Frank indicated to the group that they would have more specific information and data on company remodels as we move forward with our testing. This would come in the form of recommendations to the franchise community for your consideration as it relates to your unit or units. We will pass this preliminary information along to you at the January 22, 1987, committee meetings to be held here in Dallas. If you wish to attend, you are welcome. At the end of the first quarter, on or about April 1, 1987, we will have more complete and detailed information concerning the remodels. Please understand that we are reluctant to just pass along information and data when the company is still in the testing mode. Thanks for your patience in this matter.

NEW DOUGH PROCEDURES POSTER

Stevenson's now has in stock a revised Dough Procedures Poster for the new pizza. It is highly recommended that you order at least one if you are using the new procedures. The order number is NTPDPP and your cost is $16.45 plus shipping.

For those of you following the old ShowBiz dough procedures, the previous Dough Procedures Poster is still available from Stevenson's. That order number is SPP-045.

COCA-COLA CONTRACT

As promised at the Orlando meeting, a copy of the Coca-Cola national contract is in final print for you. Gene Cramm and Sam Thompson met with their representatives to finalize this project. We will ship you a copy just as soon as they come off the press.

AUCTION IN COSTA MESA, CA

Enclosed is a brochure from Joe T. Presswood Auctioneers detailing an auction in Costa Mesa, CA on Saturday, December 13. If you have any questions not answered by the brochure, please contact the auctioneer.

TECHNICAL WORKSHOP

The next Technical Workshop will be conducted by Tom Kelley, Training Department, and Jim Winters, Franchise Department on December 10 in Milwaukee, WI. The program will focus primarily on the CYBERAMICS. The workshop will start at 8:00 a.m. and continue approximately six hours.

For further information, please contact the Franchise Department. Also, please confirm your attendees. For reference, the address and phone number of that Milwaukee location are:

Chuck E. Cheese
2701 S. Chase Ave.
Milwaukee, WI
414/483-8655

DART DISK DRIVES

It seems that the most common failure in the DART register system is that of the disk drive mechanism. The Technical Services Parts Department has purchased a quantity of brand new disk drives for the DART CPU unit that may be ordered for just $75 each. This is a substantial savings compared to the Standard Logic price.

NO SMOKING SIGNS

The Company is in the process of shipping four No Smoking signs to our stores for posting in the kiddie area and the show room. Stevenson's has a limited supply of additional signs available if you are interested. Attached is a rough diagram of the signs, their costs, and order numbers. These are wooden signs with red lettering on an antique white background.

BIRTHDAY RESERVATION SIGN

Company stores will be implementing a reservation sign for birthday parties in the next couple of weeks. This consists of an acrylic table tent with a pre-printed card. The card is inserted in the holder and the name of the birthday person is then written on the holder using a water soluble pen. By using the holders, the cards do not become a disposable item for each party, but rather can be reused for many parties. A photocopy of the cards is attached. A limited supply of both the cards and the holders will be available from Stevenson's by mid-month. If you are interested, please call them. The order numbers and costs (excluding freight and tax) are:

ShowBiz Birthday Cards
PGBBHB
$17.23/package of 100

Chuck E. Cheese Birthday Cards
PGCECHB
$17.23/package of 100

Birthday Sign Holders
CP4614
$1.21 each, packed 24 to a box

SAMPLES OF TWO NEW SIGNS AVAILABLE FROM STEVENSON'S

Actual size - 3" X 11"

Order # -

AJX002

Cost - $3.50
(+shipping & tax)

#19

Actual size - 6" X 18#

Order # -

AJX001

Cost -

$3.50

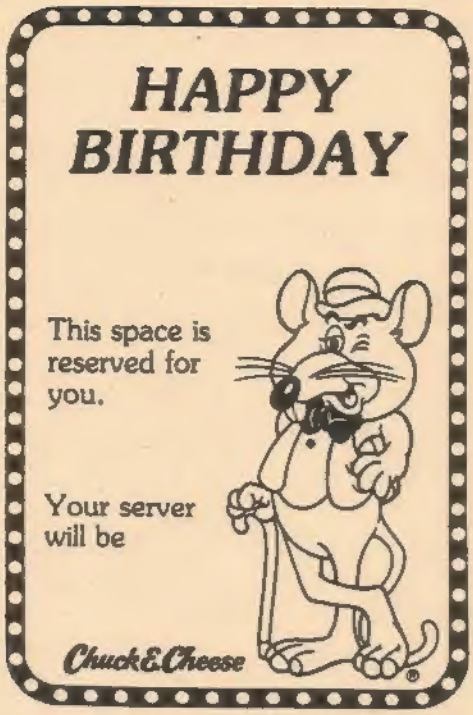
(+shippin
& tax)

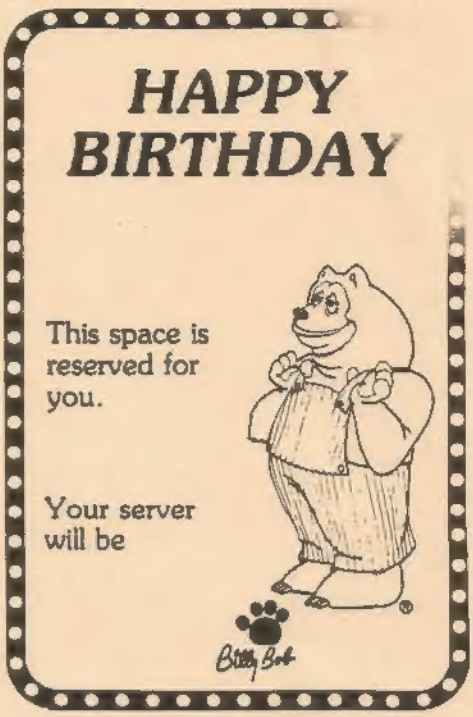
#19

BIRTHDAY RESERVATION SIGNS AVAILA
FROM STEVENSON'S

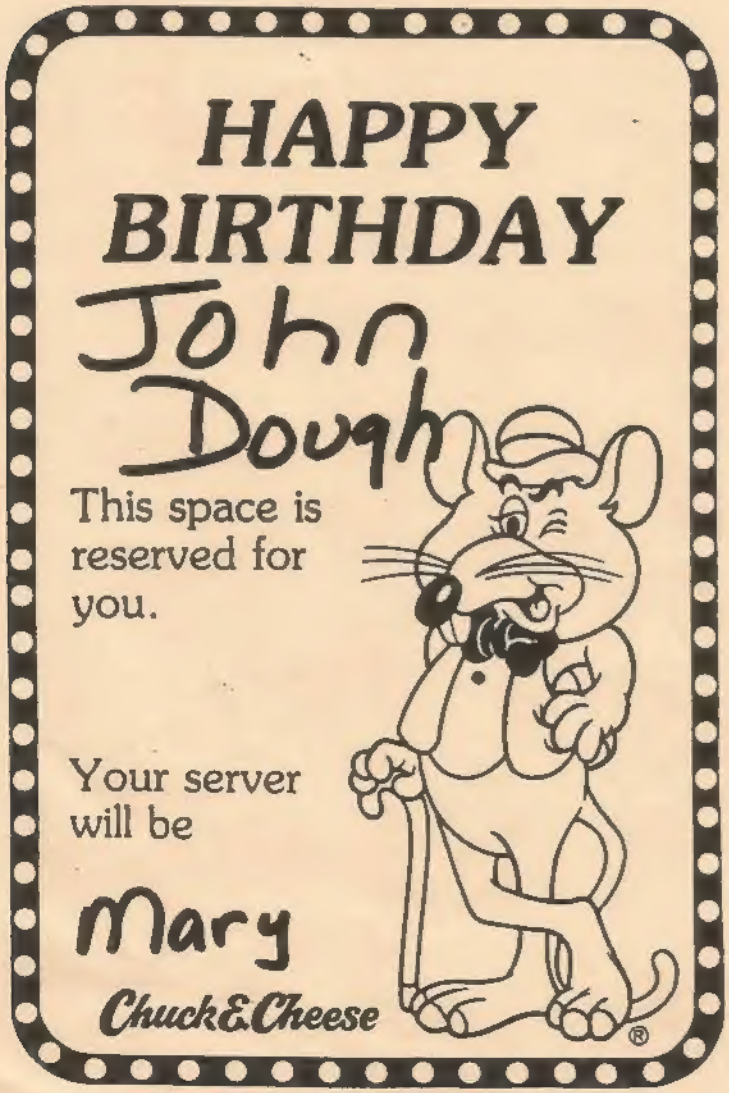
Left - Samples of blank cards. Actual size 4" X 6".

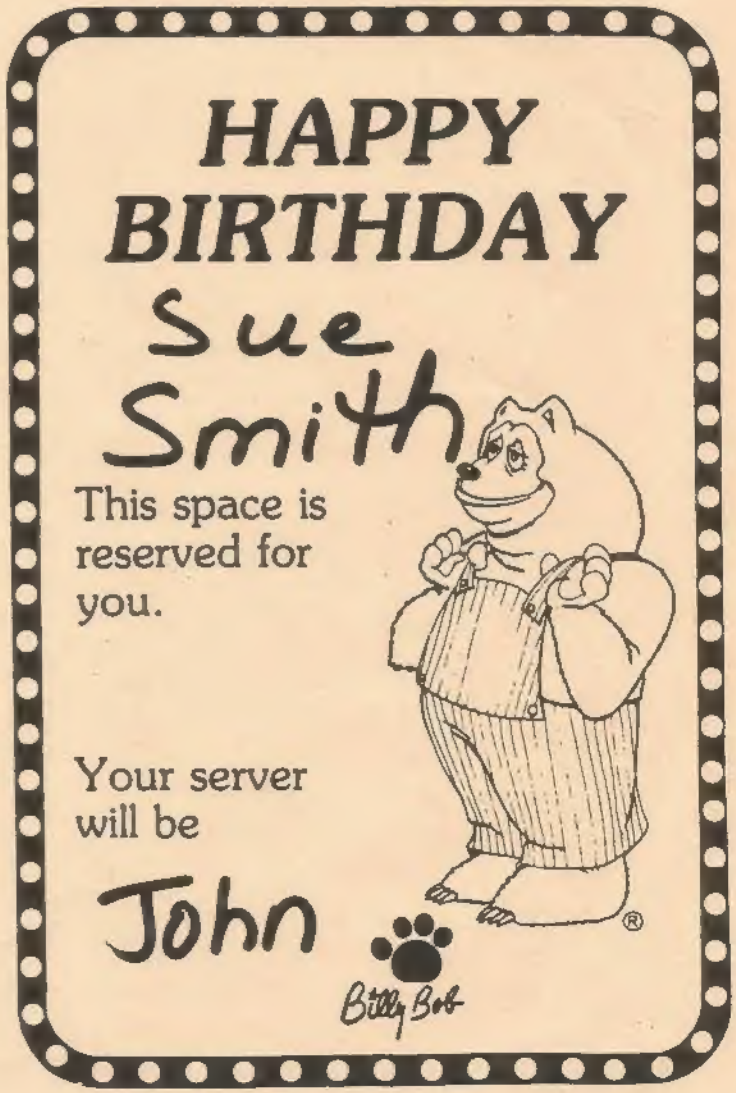
Will be bright yellow stock with 4-color characters.





Below: Samples showing placement of birthday person's name and server's name.





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